

Oracle Discoverer: The Path Forward

Background:

- *Discoverer is one of Oracle's most successful BI tools*
- *Still widely used by Oracle e-Business Suite customers*
- *No new R&D investments will be made by Oracle*
- *Discoverer is an effective query tool but limited versus a BI platform*

The Opportunity: *Drive more value from your data!*

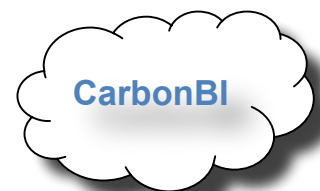
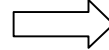
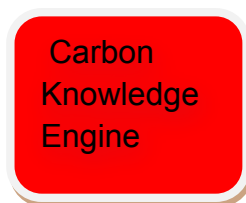
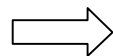
- *Extend from ad hoc operational reporting to multi-dimensional analysis*
- *Perform comparative analyses, on the fly (no ETL required)*
- *Create Dashboards & collaborate with visualizations*
- *Leverage data from multiple data sources*
- *Go "mobile"*
- *Implement in days (cloud or on-premise), low cost SaaS pricing*

CarbonBI: The Next Generation of BI Technology

Readily consumes the content that has been developed in the Discoverer End-User Layer. This investment becomes immediately available in a full function BI platform. CarbonBI supports ad hoc operational, analytical reporting and Dashboards. CarbonBI is Mobile enabled and provides a Collaborative reporting environment.



Oracle Discoverer



End User Layer
Workbooks

Automatic Migration

Ad Hoc Operational Reporting
"On the Fly" Analytics
Dashboards/Mashboards
Multiple Data Sources:
- packaged and custom
Hierarchical Reporting:
- Drill up/down/across

Features:	Value:
Easy Excel Upload – directly into CarbonBI	Full function reporting and analysis
Automatic generation of reporting topics	Ease of use
Drag and drop report creation	Flexible reporting and drilling
Drag and drop dashboard creation	Personalized Visualizations
Add metrics on the fly	Minimize IT dependency writing complex queries
Ability to load/refresh spreadsheets	Historical trending, easy consolidations
Upload budget/forecast spreadsheets	Build your own planning application
Mobile enabled – no additional setup	Freedom from laptops and desktops
No hardware or software setup required	Low cost, easy set up for Cloud deployment
Share Reports, dashboards	Collaborate, learn and improve

