

Oracle Discoverer: The Path Forward Migration Offer

Program Costs:

Implementation: \$10,000

License & Support: \$1,200-\$2,000 Per Month

Time: 10 Business Days

Registration: On or Before September 30, 2013 by Emailing info@CarbonBI.com (no obligation)

Why Change?

Oracle Discoverer works but is it effectively addressing all of your reporting and analytical requirements? Discoverer is designed to help find out “what happened”, but wouldn’t there be value in understanding “what’s going to happen”? Our experience in working with Oracle Discoverer clients is that there are typically a few “power” users servicing the needs of a larger, data hungry, user base. Further, users continue to “dump” data into spreadsheets so they can more easily “model” their data. Clearly, there is a need for more than just ad hoc operational reporting. The challenge is the time, cost, and effort involved in changing to a new platform.

In response, we developed a very straightforward, low cost migration strategy designed specifically for Oracle Discoverer customers who are ready to leverage the power of a next generation business intelligence platform. Our approach **reuses** the content that you have spent years developing, and rebases that content on new technology that enables you to extend ad hoc operational reporting into **actionable analytics and dashboards**. Within a short period of time and for a minimal investment, you can now advance your business intelligence strategy from looking in the rearview mirror to supporting proactive decision making.

The following summarizes our approach, outlining the process as well as the costs, time and resources required.

Your Responsibilities:

The level of effort required for this migration is minimal:

- 1) *Assess your current inventory of Discoverer reports, identifying those with high usage and value versus those that are rarely or never used.*
- 2) *Prioritize the list of requests for new reports that may be sitting in your backlog.*
- 3) *Identify “slow running” reports that would benefit from being “optimized”*
- 4) *Provide a secure connection to your existing Discoverer End User Layer*

Our Responsibilities:

- 1) *Extract your End User Layer into CarbonBI*
- 2) *Rebuild and optimize your reports in the new platform*
- 3) *Tune those reports that have been performing poorly*
- 4) *Address new reports that are part of your backlog (5 to 10 key ones)*

Why Now?

We are offering this program for a limited time period on a fixed cost basis. If you could realize the advantages of a full featured BI platform versus an ad hoc operational reporting tool, and do so with minimal effort, at a low cost, why would you wait?

Costs:

- 1) *Implementation cost: \$10,000*
- 2) *Annual Software License & Support fees for CarbonBI: \$1,200/Mth - \$2,000/Mth*

Time:

- 1) *10 Business Days*
- 2) *Allow some extra time if there are new reports to be developed*

Resources:

- 1) *Database Administrator to enable secure access/connection*
- 2) *Functional resource that understands the data and reporting requirements for periodic discussion and review of report migration.*

Justification

New capabilities:

- 1) *Existing content will be available in the new platform, CarbonBI*
- 2) *Functionality will be extended from ad hoc operational capabilities to analytics and dashboards (note: no ETL is required)*
- 3) *Users will have a “self-service” capability, mitigating the involvement of IT as well as the necessity for “dumping” to a spreadsheet*
- 4) *Collaboration*
- 5) *Mobile device access*

Return on Investment:

For \$1,200-\$2,000/Mth:

\$1,200-\$2000/Mth Equivalency:

Self-Service BI Platform

Less than 1-2 days of external consulting

Ability to integrate with other data sources

or Less than 2-3 days on internal resource

Cloud or on-premise implementation

See the CarbonBI datasheet for Oracle Discoverer for more details.

To learn more about CarbonBI, visit our website at WWW.CARBONBI.COM

View the On-Demand Demonstrations of CarbonBI in action. Topics include:

- Self-Service Ad-Hoc Operational Reporting
- Advanced Analytics and Mashboards
- MyIntelligence – Support for Spreadsheet Usage

Demonstration videos and documentation can be found in the “How-it-Works” section of our website.

Take the Next Step:

Contact us at info@carbonbi.com for more details or to arrange for a discovery session and demonstration.