MyIntelligence: Collaborate With Your Spreadsheet Data!
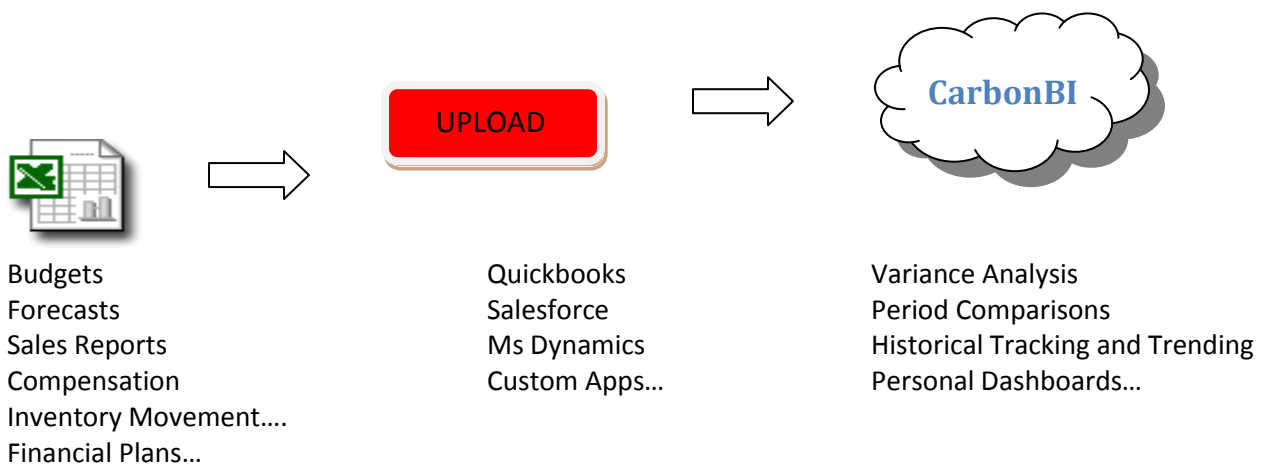
Background:

- **> 90% of decision making data resides in spreadsheets**
- **Users spend 10-15 hours per week in "spreadsheet" mode**
- **Sharing is done by sending attachments**
- **"Multiple versions of the Truth" is often the reality**
- **Information is dispersed in multiple spreadsheets**

Challenges:

- **Spreadsheets are error prone, as they are not updated centrally**
- **Hours spent locating and correcting incorrect formulas**
- **Hours spent updating and consolidating**
- **Difficultly in joining/appending spreadsheets**
- **Excel is not a mobile solution**
- **Lack of Collaboration: data is confined to a desktop**
- **Lack of access control, enterprise backup**

MyIntelligence: Liberates data from islands of spreadsheets and seemlessly integrates it with a full function business intelligence platform. Users can easily generate different views of the data, create reports, apply dimensional analysis and build personalized dashboards. Spreadsheets can be joined or "appended" so history can be tracked and trended over time. Perhaps more importantly, users can collaborate, sharing spreadsheet data in the form of reports, analytics and visualizations.

UPLOAD

CarbonBI

Budgets	Quickbooks	Variance Analysis
Forecasts	Salesforce	Period Comparisons
Sales Reports	Ms Dynamics	Historical Tracking and Trending
Compensation	Custom Apps…	Personal Dashboards…
Inventory Movement….		
Financial Plans…		

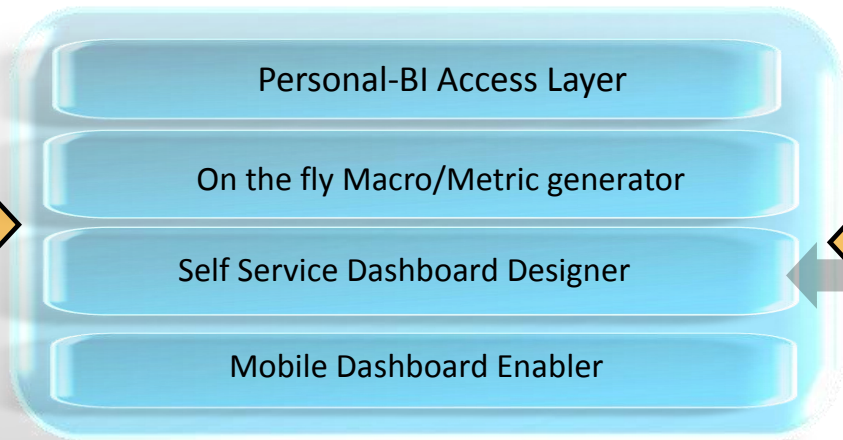| Features:	Value:
Easy Excel Upload – directly into CarbonBI	Full function reporting and analysis
Automatic generation of reporting topics	Ease of use
Drag and drop report creation	Flexible reporting and drilling
Drag and drop dashboard creation	Personalized Visualizations
Consistent machine generated formulas/macros	Eliminate errors and time spent finding and correcting errors
Ability to load/refresh spreadsheets	Historical trending, easy consolidations
Ability to share spreadsheets	Collaboration – one version of the truth
Mobile enabled – no additional setup	Freedom from laptops and desktops
No hardware or software setup required	Low cost, easy set up

Mashboards

Analytics - Ad Hoc & Operational Report Viewer

CarbonBI Platform

Personal Excel Spreadsheets

Output Formats

Personal-BI Access Layer

On the fly Macro/Metric generator

Self Service Dashboard Designer

Mobile Dashboard Enabler